

THE CORPORATION OF THE TOWNSHIP OF STRONG

BY-LAW 2012 -013

Being a by-law to regulate the installation of signs of public land

WHEREAS Section 99 of the Municipal Act, S.O., 2001 as amended, subsections 1, 2, 3, authorizes the Council to pass by-law regulating signs and other advertising devices;

AND WHEREAS every road or part thereof that forms part of the Municipal road system is under the jurisdiction and control of the Corporation of the Township of Strong;

AND WHEREAS the Council for the Township of Strong deemed it necessary to control the installation of private signs on Municipal Road allowance and public land;

NOW THEREFORE the Council for the Township of Strong enacts as follows:

1. Definitions:

- a) **Dilapidated:** Means that a sign has decayed in whole or in part such that the inscription is not visible at 15 meters or the structural components of the sign no longer compose or support it in such a way as to fulfill its original function.
- b) **Erect:** means to install, erect, display or cause to be installed, erected or displayed.
- c) **Sign:** means any board, placard or any other device bearing an inscription conveying information in any manner whatsoever, whether permanent or temporary, including a field advertising sign and fingerboard sign, but excluding signs which regulate traffic or navigation, real estate point of sale signs, election signs, legal notices, warning at railway crossings, signs in display windows, no trespassing signs, no hunting signs, private property signs, and any signs erected by or for Federal, Provincial, Municipal Government.
- d) **MTO Permit:** In the case of signs placed along any Ministry of Transportation controlled corridors, a sign permit is required from both the Ministry of Transportation and the Township of Strong. Where the regulations of both the Township of Strong and the Ministry of Transportation Signs regulations cannot be complied with, the stricter regulations shall apply.
- e) **Field Advertising Signs;** means any sign that identifies a business that may or may not be conducted or a service that may or may be available on the property on which the sign is located, but does not include a sign which is located on property abutting a private road and which is located more than 330 feet from the intersection of a municipal road.
- f) **Fingerboard sign:** means any sign that identifies a road or business and is located at the intersection of a municipal or private road, but does not include a sign located at the intersection of two private roads.
- g) **Billboard sign:** means a sign, which is free standing or attached to a building, which has copy fastened in such a manner so as to permit its periodic replacement which advertises goods, products, services or facilities that are not present or sold on the property on which the sign is located. A Billboard sign shall include a tri-vision sign, and any Freestanding Sign larger than permitted by the by-law.

2. Application for permit:

- a) No person shall erect or structurally alter a sign within the Township of Strong without first obtaining a sign permit from the Municipal Office.
- b) Application for a sign permit shall be submitted on the form prescribed by the municipality, attached to this By-law as schedule B, and shall include the following:
 - i) completed drawings and specification of what is to be erected or altered, including where applicable, details of supporting framework;
 - ii) a site plan including the location of the sign in relation to streetlines and other property boundaries.
- c) Permit fees, as established in Schedule A to this By-law shall be payable upon application for a sign permit.

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- d) Written permission of the property owner shall be submitted with an application for a sign permit where the applicant is not the property owner.

3. Signs permitted on Municipal Road Allowance or Public Land

- a) Field advertisement signs;
b) Cottage association signs;
c) Temporary signs, ie real estate, election.

4. Sign Restrictions:

- a) Signs shall have a minimum 2 meters clearance above ground level;
b) Maximum sign size shall be 1.22 metres by 2.44 metres, does not include billboard signs.
c) Sign message shall be restricted to allow the following:
 i) Food
 ii) Fuel
 iii) Accommodation
 iv) Tourist attractions
d) All signs shall be erected in such a manner as not to impede the view of motorists, pedestrians and adjacent property owners and the location of each sign shall be subject to the approval of the Township of Strong.
e) Signs to be mounted on self supporting posts.
f) Billboard signs shall have a maximum area of 10 square meters. The sign may be double sided.
g) Any part of the billboard sign must be setback 3 metres from the front of the property line. Where the Billboard sign location is controlled by the Ministry of Transportation – MTO regulations shall apply.

5. Application:

Applications for signs on public land must include the following information:

- a) A diagram of the proposed sign;
b) Overall dimensions of the proposed sign;
c) Colour arrangement and wording of the proposed sign;
d) Material to be used for sign and supports; metal or treated wooden posts;
e) Illumination to be used in applicable.

AS READ A FIRST AND SECOND TIME THIS 22nd DAY OF May 2012

AS READ A THIRD TIME AND FINALLY PASSED IN OPEN COUNCIL THIS 22nd DAY OF May 2012.

Seal

Mayor, Christine Ellis,

Clerk/Treasurer, Linda Maurer

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SCHEDULE "A"

APPLICATION FOR A SIGN PERMIT:

\$ 25.00

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SCHEDULE "B"

APPLICATION FOR A SIGN PERMIT

THE CORPORATION OF THE TOWNSHIP OF STRONG

| | |
|---------|-----------|
| Receipt | No: _____ |
| Fee: \$ | _____ |

Location of Site: _____

Applicant's Name: _____ Address: _____

Phone #: _____

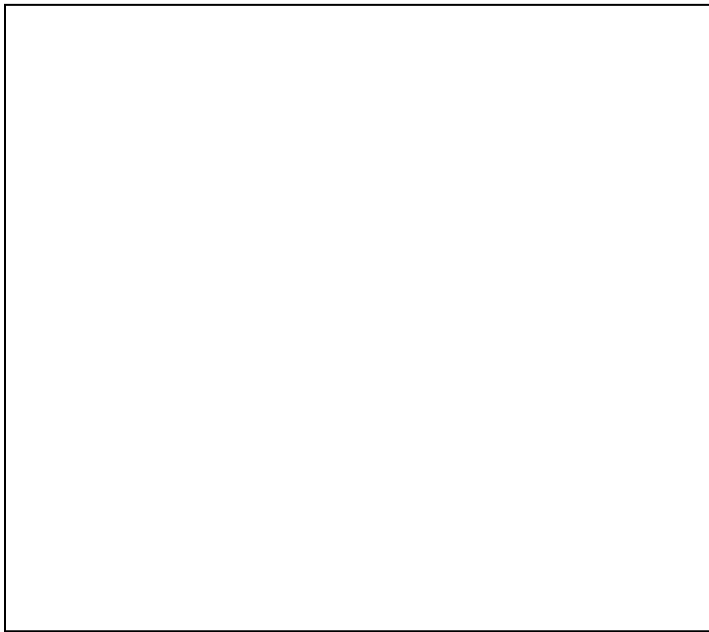
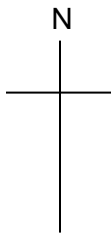
Property Owner (if different from above) _____

Type of Sign: _____ Size: _____

Type of Foundation: _____

Distance from Property Line: _____

Plot Plan



Declaration:

I, _____ of the _____ of _____ hereby declare that:

1. I am the Owner/authorized agent of the owner of the above named property.
2. That I have personal knowledge of the particulars of the above stated,
3. That all the information and statements given on this application are to the best of my knowledge and belief, true; and
4. I understand that the sign is to be erected and maintained in accordance with the provisions of the by-law.

Declared before me at the Township of Strong

This ____ day of _____ 20__.

Signature of Applicant

Address

Telephone